

Skills Art direction, print design, brand identity, illustration, creative writing, photography, interactive design, web development (basic html/CSS/JS/Flash), email marketing, show/event design
Proficient in: Adobe CS3, Dreamweaver, Flash, QuarkXPress, Acrobat Professional, Microsoft Office

Full-Time Experience

Vincent Partners Marketing & Public Relations | New York, NY
Graphic Designer & Brand Strategist | June 2007 - September 2008

Brand strategy, print, web, & event design for a wide variety of clients including: RJ Reynolds Tobacco, Cablevision/Optimum, The 2008 Sonoma Valley Film Festival, Hanes, Everlast, Salem Baking Co., Adcentricity Digital Out-of-Home Advertising, Sterling InfoSystems, Yogacity NYC.

WESCO Distribution, Inc. Marketing | Pittsburgh, PA
Creative Services Intern | October 2006 - May 2007

Designed internal and external marketing collateral and created email blasts.

Art Institute of Pittsburgh Design Studio | Pittsburgh, PA
Graphic/Interactive Design Intern | January - March 2007

Created a Flash website and designed print pieces for a variety of clients.

Freelance

EyeSave Inc. | Brooklyn, NY
Graphic/Web Designer, Brand Strategist & Photographer | Oct 2008 - present

Created brand collateral and advertisements for eyewear lines, NVU & AKurtz Sunglasses. Designed and developed websites for each. Product and promotional photography, editing/retouching.

212 City | New York, NY | Contributing Writer – Music Editorials
<http://212city.net/joomla/music> | June 2009 - ongoing (1 article/week)

Write weekly feature articles for the NYC-centric lifestyle website covering all aspects of the city's music scene including: live shows, reviews, emerging artists, interviews and industry news.

Peephole – Band | Brooklyn, NY
Illustrator/Interactive Designer | October 2008 - August 2009

Created illustrative posters to promote the experimental rock band's shows, designed website & blog.

Proper Gardens Landscape Design | Pittsburgh, PA | <http://propergardens.com>
Creative Director/Designer – Branding | January 2007 - June 2009

Created logo, a variety of brand identity print collateral, Flash website (2007) & html website (2009)

Corn Fed Clothing & Accessories | Norco, CA | <http://cornfed.com>
Creative Director/Designer – Branding | December 2008 - March 2009

Redesigned website, created business cards, signage & wholesale catalog.

IEEE | New York, NY
Graphic/Interactive Designer | June 2007

Interactive design & development for various conference websites (html)

Education

Bachelor of Science – Graphic Design, March 2007
Art Institute of Pittsburgh | Pittsburgh, Pennsylvania
GPA: 3.8 | Dean's List